Guru Gurushankar, PhD
Vice President and General Manager, Strategy and Incubation, Medical Devices and Diagnostics
Cardinal Health Medical Segment

High-Level Subject Matter Expertise:
Medical Devices, Product and Business Model Innovation, Emerging Markets, Strategy, Startup

Media Availability:
Phone Interviews and Briefings

Contact Corey Kerr at 614-757-3383 or
Corey.Kerr@CardinalHealth.com with expert source inquiries

Potential Story Angles/Ideas:

• Healthcare business strategy

• Product and business model innovation

• Emerging Markets

• Startup

• Medical Devices

• Operational excellence

• Design for Six Sigma

Guru Gurushankar, PhD, vice president and general manager of Strategy and Incubation in Medical Devices and Diagnostics, leads the new Incubator team that strategically evaluates new product areas and channel launch opportunities for Cardinal. Guru has significant experience in global markets, technology, product innovation, business model innovation and healthcare business strategy.

Prior to joining Cardinal Health, Guru served as director of Marketing, Emerging Markets, for Ethicon, a Johnson & Johnson company, where he led the creation and execution of its emerging markets strategy. Earlier, as director at LifeScan, he was responsible for identifying and executing actions aimed at driving growth of the diabetes care franchise in international markets, primarily in the Brazil, Russia, India and China markets. During his tenure at LifeScan, he also served as general manager, Emerging Markets, where he was responsible for bringing to life an early stage internal startup venture in the business of providing diabetes care.

He began his technical career in the General Electric Research Center, moving into GE Healthcare, where he progressed through roles of increasing responsibility.

Guru received a Master of Business Administration from the University of Pennsylvania and a doctorate in Engineering from the University of Michigan. He is also a certified Master Black Belt.