



Kevin Taylor

**Vice President, Cardinal Health Brand, Incubator and Strategy Team,
Medical Devices and Diagnostics
Cardinal Health Medical Segment**

High-Level Subject Matter Expertise:

Innovation and Commercialization in Medical Devices and Diagnostics

Media Availability:

Phone Interviews and Briefings

Contact Corey Kerr at 614-757-4250 or
Corey.Kerr@CardinalHealth.com with expert source inquiries

**Potential Story
Angles/Ideas:**

- Innovation in medical devices and diagnostics
- Commercialization of medical devices and diagnostics
- Identification and licensing of high-potential technologies
- Intellectual property and business development

The Incubator and Strategy team at Cardinal Health evaluates new product areas and rapidly assesses, defines and pursues opportunities where the company can invest and launch substantial new businesses in the medical device market. Kevin Taylor, vice president of Cardinal Health Brand serving on the Incubator and Strategy team, provides expertise in innovation, commercialization, and new product development.

Taylor joined Cardinal Health as director of Strategic Marketing in Patient Care. Prior to joining the company, he was a principal with The Incubation Factory, where he identified and licensed high-potential technologies, provided interim company leadership, and managed a portfolio of five companies. He also spent 14 years at Battelle, a global research and development organization, where he was director of Sales and Marketing and served in business development, corporate venturing, and manager roles in research and development, intellectual property and product development.

He received a bachelor's and master's degree in electrical engineering from The Ohio State University and another master's degree in technology and innovation management from the University of Sussex, Brighton, England.